



FOR IMMEDIATE RELEASE

2019-MODEL ORANGE COUNTY INTERNATIONAL AUTO SHOW TAKES OVER ANAHEIM CONVENTION CENTER OCTOBER 4-7

600+ New Vehicles, Off-Road Test Tracks, Test Drives, Exotics, SoCal Work Truck Show and More

ANAHEIM, Calif. – (September 28, 2018) The 2019-model [OC International Auto Show](#) rolls into Southern California with more than 600 of the newest vehicles Thursday, October 4 through Sunday, October 7. For four thrilling days, the Anaheim Convention Center will be packed with the latest cars, trucks, crossovers, SUVs, commercial vehicles and alternative fuel options from more than 35 manufacturers, as well as exotics, new technologies, concept vehicles, driving simulators and **more than 150 vehicles to test-drive at the event.**

From consumers to car lovers, everyone is invited to check out all the latest vehicles in a non-selling environment, talk to product specialists, inspect engines and experience the latest all-new models that will turn heads on the show floor. The auto show will feature concept cars, specialty vehicles and pre-production models including the **Jeep Sandstorm concept, 2019 Audi e-tron all electric quattro, 2019 Jeep Wrangler Limited, 2019 Volvo XC40, 2019 Subaru Forester, 2019 Chevrolet Blazer, 2019 Hyundai Kona EV (all-electric vehicle), 2019 Ram Laramie, 2019 Ford Ranger, Jaguar I-PACE – Jaguar’s first all-electric vehicle, Range Rover Sport PHEV (first plug-in hybrid for Land Rover), Nissan Rogue Dogue 2, Nissan Titan Surf Camp vehicle** and more.

Take the show floor experience to the next level and test-drive a lineup of all-new vehicles, right at the show. From electric cars to trucks, licensed drivers are invited to get a feel for the performance and handling of more than 150 new vehicles from 17 manufacturers including **Acura, Buick, Chevrolet, Chrysler, Dodge, Fiat, Ford, GMC, Honda, Jaguar, Jeep®, Land Rover, Mazda, Nissan, Ram, Toyota** and **Volkswagen**. Or, test-drive one of the driving simulators in the manufacturer displays including the **Volkswagen Golf GTI Track Challenge Simulator, Toyota IROD Racing Simulator** and the **Ford SIM-ZILLA Driving Simulator by Mannetron**. Additionally, Ford’s Technology Robot, named Hank, is worth a visit.

Professional 4x4 drivers will take passengers on a thrilling interactive adventure along an off-road test track at **Camp Jeep® Anaheim** featuring the iconic Jeep Mountain, an 18-foot, 35-degree hill climb; three-wheeling over Camp Jeep's Trail Rated Pass; and a stretch of terrain that simulates fallen logs. A collection of all-new Jeep models will be available to test on the track including the Wrangler Rubicon, Grand Cherokee Trailhawk, Renegade Trailhawk, Compass Trailhawk and Cherokee Trailhawk.

New this year, 4x4 fans are also invited to experience the 2019 Ram 1500 Limited, Laramie, Longhorn and Rebel trucks on an indoor off-road test track at the **Ram Truck Test Drive Experience**.

Get an up-close look at ultra-high-end exotic vehicles from top manufacturers in the Exotic Gallery. A multi-million-dollar collection of exotic vehicles will be showcased as "masterpieces" including the latest from Aston Martin, Ferrari, Lamborghini, McLaren and Porsche. *Courtesy of Ferrari of Newport Beach, Lamborghini McLaren of Newport Beach, Porsche Newport Beach and Porsche Irvine.* A stunning collection of premier, high-end specialty vehicles will also be featured in **duPont REGISTRY™ LIVE**.

Children are invited to participate in a **Kids Scavenger Hunt** where they will search the show floor displays with a special pass to collect stamps from manufacturers. Once they collect all the stamps, kids can turn in the pass for an official OC International Auto Show Royalty Hat, at the Wawanesa Activities Center. Each completed pass will be entered for the chance to win a grand prize. Also, Kids can hop behind the wheel and test drive electric cars on the **OC Kids Test Track** at the auto show.

Don't miss the **Motor Trend Best Driver's Car Display**. This special showcase will feature the magazine's pick for best new drivers car this year, along with several other contenders as road tested by the editors of *Motor Trend*. Featured vehicles include: Alfa Romeo Stelvio Quadrifoglio, Porsche GT2 RS, Lamborghini Huracan, Honda Civic Type R, McLaren 720S, BMW M5, Mustang PP2 and Mazda Miata.

The **SoCal Work Truck Show** returns to the Anaheim Convention Center, featuring more than 50 commercial work trucks and vans from top manufacturers including Chevrolet, Ford, Fuso, Hino, Isuzu, Mercedes-Benz and Ram. From contractors to plumbers, highly customized trucks designed to fit specific work needs will be on display along with manufacturer representatives to provide information and answer questions.

Other special features at the show include:

- **Free Children's Admission** – All children 12 and under are admitted free all show days when accompanied by a paying adult.
- **Food Trucks** – Sample a delicious selection of tasty food truck eats, at the convention center.

- **Wawanesa Activities Center** – Stop by the Wawanesa Activities Center with smart phone in hand to snap fun selfies to post on Facebook, Instagram and Twitter!
- **Free Subscription to *Motor Trend Magazine*** – Attendees will receive a FREE one-year subscription to *Motor Trend* magazine with each online ticket order or box office purchase, *courtesy of the OC Auto Show*.
- **Anaheim Ducks mascot Wild Wing** will greet guests and pose for photos at the Wawanesa display, on Saturday, October 6, from 1 p.m. to 3 p.m.

The OC International Auto Show, the eighth largest auto show in the country, is owned by the Orange County Automobile Dealers Association, presented by Wawanesa Insurance and produced by Motor Trend Auto Shows. The show will be open to the public Thursday, October 4 through Sunday, October 7, at the Anaheim Convention Center, located at 800 W. Katella Avenue in Anaheim, Calif. 92802. Show hours are Thursday, from 4 p.m. to 10 p.m., Friday, from 12 p.m. to 10 p.m., Saturday, from 9 a.m. to 10 p.m. and Sunday, from 9 a.m. to 7 p.m.

Follow the signs for onsite convention center parking. **FREE PARKING** is available on Saturday and Sunday at Angel Stadium with shuttle, courtesy of Wawanesa Mutual Insurance Company. Ticket prices Thursday, October 4 through Sunday, October 7 are \$15 for adults and \$12 for senior citizens. Children 12 and under are admitted free when accompanied by an adult all show days. Advance ticket purchases are \$12 adults, \$10 senior citizens (62 and older) through Wednesday, October 3. Admission for military (w/any DOD ID) is free Thursday and Friday for up to five people and \$5 each on Saturday and Sunday. For additional information, visit www.AutoShowOC.com or follow www.facebook.com/OCAutoShow on Facebook and [@OCAutoShow](https://twitter.com/OCAutoShow) on Twitter and Instagram. Hashtag #ocautoshow

About the Wawanesa Mutual Insurance Company

The Wawanesa Mutual Insurance Company (Wawanesa) is one of the largest property and casualty insurers in Canada with \$3 billion in annual revenues and assets of more than \$9 billion. With a growing presence in California and Oregon, the company operates as Wawanesa General in the United States. Founded in 1896 with executive offices in Winnipeg, Wawanesa is also the parent company of Wawanesa Life, which distributes life insurance products and services throughout Canada. With over 3,000 employees, Wawanesa proudly serves over two million policyholders through nine regional offices and 41 service offices in Canada and the United States. Wawanesa actively gives back to organizations that strengthen communities where it operates, donating well above internationally recognized benchmarks for excellence in corporate philanthropy.

CONTACT:

DeeDee Taft/Leah Scherschel
Spin Communications
O. 415/380-8390, M. 415/515-1229, deedee@spinpr.com

###