



**MEDIA ADVISORY**

**2019-Model OC International Auto Show  
Media Preview**

Please join us for a special media preview on opening day, Thursday, October 4 from 10 a.m. to 1 p.m. Media is invited to preview new model vehicles and talk to manufacturer representatives before the show opens to the public. The 2019-Model OC International Auto Show kicks off the auto show season on Thursday, October 4, and runs through Sunday, October 7.

- 9:30 a.m. Registration opens in Lobby Hall C
- 10 a.m. – 1p.m. Auto show is open to media, manufacturer representatives on site to answer questions  
Ram Truck Experience Test Drive available  
Mazda Ride and Drive Experience available
- 4 p.m. Auto show opens to the public

Vehicle Highlights:

2019 Jaguar I-PACE – Jaguar’s first all-electric vehicle, 2019 Jeep Wrangler Unlimited, 2019 Ram Laramie 2019 Ford Ranger, 2019 Volvo XC40, 2019 Hyundai Kona EV (all electric vehicle), 2019 Hyundai Kona, 2019 Toyota RAV4, 2019 Lincoln Navigator, Subaru Ascent – Subaru’s largest SUV, 2019 Chevrolet Blazer, Lamborghini Huracan, 2019 Buick Regal Tour X, 2019 Ford Expedition, 2019 Subaru Forester, Nissan Rogue Dogue 2 and more

**WHERE:**

Anaheim Convention Center  
800 W. Katella Avenue, Anaheim, CA 92802  
(Complimentary parking available for media in Car Park 1, enter off Katella Ave)

**RSVP:**

To RSVP, please visit: <https://www.surveymonkey.com/r/B2WHFX9>, or send an email to [deedee@spinpr.com](mailto:deedee@spinpr.com)

**About OC International Auto Show**

The 2019-model OC International Auto Show will feature more than 600 of the latest cars, trucks, crossovers, SUVs, commercial vehicles and alternative fuel options from more than 35 manufacturers, as well as exotics, new technologies, concept vehicles, driving simulators and more than 150 vehicles to test-drive. In addition, the second-annual SoCal Work Truck & Van Show will feature more than 50 commercial work trucks and vans from top manufacturers including Chevrolet, Ford, Fuso, Hino, Isuzu, Mercedes-Benz, Nissan and Ram. For more information, visit [www.AutoShowOC.com](http://www.AutoShowOC.com) or follow [www.facebook.com/OCAutoShow](https://www.facebook.com/OCAutoShow), [@OCAutoShow](https://twitter.com/OCAutoShow) on Twitter and [@OCAutoShow](https://www.instagram.com/OCAutoShow) on Instagram. Hashtag: #OCAutoShow

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