



FOR IMMEDIATE RELEASE

Wawanesa Named Presenting Sponsor of OC International Auto Show

ANAHEIM, Calif. – (September 12, 2018) The Orange County Automobile Dealers Association today announced that the Wawanesa Mutual Insurance Company (Wawanesa), one of the largest property and casualty insurers in Canada with a growing presence in the United States, will be the official presenting sponsor for the 2019-model OC International Auto Show. Set to take place Thursday, October 4 through Sunday, October 7 at the Anaheim Convention Center, the show will feature more than 600 new cars, trucks, crossovers, SUVs, exotics, hundreds of test drives and more.

“More than 90 percent of our business is in Southern California and our presence here continues to grow, making a partnership with the OC International Auto Show a perfect fit,” said Chris Henn, President of Wawanesa’s U.S. Operations. “This is our first time as a presenting sponsor and we look forward to engaging with all the car enthusiasts that attend the show. Attendees are encouraged to stop by our display for a chance to win tickets to the Anaheim Ducks, another Wawanesa partner.”

One of the largest auto shows in the country, the OC International Auto Show is the place to check out the latest 2019-model vehicles in a non-selling environment. Attendees are invited to sit behind wheels, inspect engines, experience new technologies and even take a test drive in more than 150 new vehicles. The show will also feature the SoCal Work Truck & Van Show, a show within the auto show featuring a collection of the latest work trucks and vans from top manufacturers.

About the OC International Auto Show

The OC Auto Show is owned by the Orange County Automobile Dealers Association, presented by Wawanesa Insurance and produced by Motor Trend Auto Shows. The show will be open to the public Thursday, October 4 through Sunday, October 7, at the Anaheim Convention Center, located at 800 W. Katella Avenue, Anaheim, Calif. 92802. Show hours are, Thursday, from 4 p.m. to 10 p.m., Friday, from 12 p.m. to 10 p.m., Saturday, from 9 a.m. to 10 p.m. and Sunday, from 9 a.m. to 7 p.m. Ticket prices Thursday, October 4 through Sunday, October 7 are \$15 for adults and \$12 for senior citizens. Children 12 and under are admitted free when accompanied by

an adult all show days. Advance ticket purchases are \$12 adults, \$10 senior citizens (62 and older) through Wednesday, October 3. Admission for military (w/any DOD ID) is free Thursday and Friday for up to five people and \$5 each on Saturday and Sunday. For additional information, visit www.AutoShowOC.com or follow www.facebook.com/OCAutoShow on Facebook and [@OCAutoShow](https://twitter.com/OCAutoShow) on Twitter and Instagram. Hashtag #ocautoshow

About the Wawanesa Mutual Insurance Company

The Wawanesa Mutual Insurance Company (Wawanesa) is one of the largest property and casualty insurers in Canada with \$3 billion in annual revenues and assets of more than \$9 billion. With a growing presence in California and Oregon, the company operates as Wawanesa General in the United States. Founded in 1896 with executive offices in Winnipeg, Wawanesa is also the parent company of Wawanesa Life, which distributes life insurance products and services throughout Canada. With over 3,000 employees, Wawanesa proudly serves over two million policyholders through nine regional offices and 41 service offices in Canada and the United States. Wawanesa actively gives back to organizations that strengthen communities where it operates, donating well above internationally recognized benchmarks for excellence in corporate philanthropy.

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