



FOR IMMEDIATE RELEASE

SoCal Work Truck Show Fills Booming Demand For Commercial Vehicles

In Conjunction with OC International Auto Show

ANAHEIM, Calif. – (October 1, 2018) The SoCal Work Truck & Van Show returns to the Anaheim Convention Center, Thursday, October 4 through Sunday, October 7, with more than 50 commercial work trucks and vans. The largest truck show on the West Coast, this is the place for small business owners to compare models from top manufacturers including Chevrolet, Ford, Fuso, Hino, Isuzu, Mercedes-Benz and Ram. From contractors to delivery services, highly customized trucks designed to fit all types of work needs will be on display along with manufacturer representatives and body companies to provide information and answer questions.

From an independent electrical contractor to a small plumbing company, this show within the show provides the unique opportunity for small business owners to see more than 50 commercial vehicles and talk directly to manufacturers and upfitters about their specific business needs.

“The SoCal Work Truck Show provides a rare opportunity for independent contractors and small business owners to explore custom work truck and van options in one place,” said Isuzu Commercial Truck of America Executive Marketing Director Brian Tabel. “While there are other events designed to reach the larger fleet operators, the SoCal Work Truck Show actually markets directly to commercial vehicle buyers to get them to the show in one of the largest commercial vehicle markets in North America.”

The show will focus on light to medium duty trucks in the Class I thru Class VI categories, several completely upfitted to showcase the endless possibilities available in today’s marketplace. Attendees will get to see, touch and explore all that upfitters are capable of doing on a variety of vehicles, as well as how they can serve their specific business needs.

The SoCal Work Truck Show will be open to the public Thursday, October 4 through Sunday, October 7, at the Anaheim Convention Center, located at 800 W. Katella Avenue in Anaheim. Show hours are Thursday, from 4

p.m. to 10 p.m., Friday, from 12 p.m. to 10 p.m., Saturday, from 9 a.m. to 10 p.m. and Sunday, from 9 a.m. to 7 p.m. Convention center parking is located on West Street, just south of Katella. Follow the signs for onsite convention center parking. **FREE PARKING** is available on Saturday and Sunday at Angel Stadium with shuttle, courtesy of Wawanesa Mutual Insurance Company. Ticket prices Thursday, October 4 through Sunday, October 7 are \$15 for adults and \$12 for senior citizens. Children 12 and under are admitted free all show days when accompanied by an adult. Advance ticket purchases are \$12 for adults and \$10 for senior citizens (62 and older) through Wednesday, October 3. Admission for military (w/any DOD ID) is free Thursday and Friday for up to five people and \$5 each on Saturday and Sunday. For additional information, visit www.AutoShowOC.com or follow www.facebook.com/OCAutoShow on Facebook and [@OCAutoShow](https://twitter.com/OCAutoShow) on Twitter and Instagram. The SoCal Work Truck Show is owned and presented by the Orange County Automobile Dealers Association (OCADA).

CONTACT:

DeeDee Taft, deedee@spinpr.com, 415/515-1229

Leah Scherschel, leah@spinpr.com, 775/400-6789

Spin Communications

415/380-8390

###