



2020-Model Orange County Auto Show Media Preview

Please join us for a special media preview on opening day, **Thursday, October 3, from 10 a.m. to 1 p.m.** Media is invited to preview new model vehicles and talk to manufacturer representatives before the show opens to the public. The 2020-Model OC Auto Show kicks off the auto show season on Thursday, October 3, and runs through Sunday, October 6, at the Anaheim Convention Center.

- 9:30 a.m. Registration opens in Lobby Hall C
- 10 a.m. – 1p.m. Auto show is open to media, manufacturer representatives on site to answer questions
- 11 a.m. Geico and Pacific Elite Collision Centers to give three families in need newly refurbished vehicles, as part of National Auto Body Council's (NABC) Recycled Rides™ program.
(Back of Hall D next to Honda)
- 4 p.m. Auto show opens to the public

Vehicle Highlights:

2020 Chevrolet Corvette, Acura Type S Concept, Kia HabaNiro concept, BMW M850xi convertible, Toyota i-Road and FV2 Concepts, 2020 Audi R8 Spyder, Nissan 50th Anniversary GTR, 2020 Subaru Outback, 2020 Dodge Charger (Wide Body), 2020 Toyota Highlander hybrid, Toyota GR Supra, Ford Mustang EcoBoost coupe, 2020 Jeep Gladiator, Lamborghini Urus, 2019 Volkswagen Arteon and more.

What's New:

Electric Avenue presented by Southern California Edison, will educate and inform car buying customers of the benefits of owning an electric vehicle and how easy it is to make the switch to electric as well as learn about federal, state, utility and air district incentives for choosing to drive electric including Southern California Edison's Clean Fuel Reward Program and the Clean Vehicle Rebate Project (CVRP).

WHERE:

Anaheim Convention Center
800 W. Katella Avenue, Anaheim, CA 92802
(Complimentary parking available for media in Car Park 1, enter off Katella Ave and show proper ID)

RSVP:

To RSVP, please visit: <https://www.surveymonkey.com/r/B2WHFX9>, or send an email to deedee@spinpr.com

About OC Auto Show

The 2020-model [OC Auto Show](http://www.AutoShowOC.com) will feature more than 600 of the latest cars, trucks, crossovers, SUVs, commercial vehicles and alternative fuel options from more than 35 manufacturers, as well as exotics, new technologies, concept vehicles, and more than 100 vehicles to test-drive. In addition, the third-annual SoCal Work Truck Show will feature more than 50 commercial work trucks and vans from top manufacturers including Chevrolet, Ford, Fuso, Hino, Isuzu, Mercedes-Benz, Nissan and Ram. For more information, visit www.AutoShowOC.com or follow www.facebook.com/OCAutoShow, [@OCAutoShow](https://twitter.com/OCAutoShow) on Twitter and [@OCAutoShow](https://www.instagram.com/OCAutoShow) on Instagram. Hashtag: #OCAutoShow

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