



FOR IMMEDIATE RELEASE

## **2020-Model Orange County Auto Show Rolls Into Anaheim Convention Center October 3-6**

*600+ New Vehicles, Concepts, Exotics, Electric Avenue, Test Drives and More*

**ANAHEIM, Calif. – (September 30, 2019)** The 2020-model [Orange County Auto Show](#) rolls into Southern California with more than 600 new vehicles Thursday, October 3 through Sunday, October 6. The Anaheim Convention Center will be packed with the latest cars, trucks, crossovers, SUVs, commercial vehicles and alternative fuel options from more than 35 manufacturers, as well as exotics, concept vehicles, pre-production models, new technologies and **more than 100 vehicles to test-drive at the event.**

From casual enthusiasts to car lovers, everyone is invited to check out the latest vehicles in a non-selling environment, talk to product specialists, inspect engines and experience the latest all-new models that will turn heads on the show floor. The auto show will feature concept cars, specialty vehicles and pre-production models including the **2020 Chevrolet Corvette, Acura Type S Concept, Kia HabaNiro concept, 2020 Audi R8 Spyder, Nissan 50th Anniversary GTR, 2020 Nissan Z-Sport Versa, Toyota GR Supra, Ford Mustang EcoBoost coupe, 2020 Subaru Outback, 2020 Dodge Charger (Wide Body), 2020 Toyota Highlander hybrid , Toyota i-Road and FV2 Concepts, 2020 Jeep Gladiator, 2020 Ram 1500, Lamborghini Urus, 2019 Volkswagen Arteon** and more.

New this year, **Electric Avenue presented by Southern California Edison**, will educate and inform car buying customers of the benefits of owning an electric vehicle. Attendees will have the opportunity to learn about electric vehicle technology as well as how easy it is to make the switch to electric. OC Auto Show attendees will learn about federal, state, utility and air district incentives for choosing to drive electric including Southern California Edison's Clean Fuel Reward Program and the Clean Vehicle Rebate Project (CVRP).

Take the show floor experience to the next level and test-drive a lineup of all-new vehicles, right at the show. From cars to trucks, licensed drivers are invited to get a feel for the performance and handling of more than 100 new vehicles from manufacturers including **Acura, Chrysler, Fiat, Ford, Honda, Jaguar, Jeep® , Land Rover, Nissan, Ram, Toyota** and **Volkswagen**. Or, test-drive one of the driving simulators in the manufacturer displays including the **Hyundai Racing Zone VRX Simulator** and the **Ford SIM-ZILLA Driving Simulator by Mannetron**.

Professional 4x4 drivers will take passengers on a thrilling interactive adventure along an off-road test track at **Camp Jeep® Anaheim** featuring the iconic Jeep Mountain, an 18-foot, 35-degree hill climb; three-wheeling over Camp Jeep's Trail Rated Pass; and a stretch of terrain that simulates fallen logs. A collection of all-new Jeep models will be available to test on the track including the Gladiator, Wrangler Rubicon, Grand Cherokee Trailhawk, Renegade Trailhawk, Compass Trailhawk and Cherokee Trailhawk.

Get an up-close look at ultra-high-end exotic vehicles from top manufacturers in the Exotic Gallery. A multi-million-dollar collection of exotic vehicles will be showcased as "masterpieces" including the latest from Aston Martin, Ferrari, Lamborghini, Maserati and McLaren. *Courtesy of Ferrari of Newport Beach, Lamborghini Newport Beach and McLaren Newport Beach.* A stunning collection of premier, high-end specialty vehicles will also be featured in **duPont REGISTRY™ LIVE**.

New this year, a **Subaru Loves Pets Pet Adoption Event** will take place inside the convention center at the Subaru exhibit, to help pets find forever homes. Adorable adoptable pups will be available for adoption. In addition to the adoption opportunities, attendees are also invited to assemble rope toys for the local shelter or for their own pet, as well as create custom pet tags using the Subaru Loves Pets engraver.

Children are invited to participate in a **Kids Scavenger Hunt** where they will search the show floor displays with a special pass to collect stamps from manufacturers. Once they collect all the stamps, kids can turn in the pass for an official OC Auto Show crown, at Electric Avenue. Each completed pass will be entered for the chance to win a grand prize. Also, kids can hop behind the wheel and test drive electric cars on the **OC Kids Test Track** at the auto show. Additionally, Ford's Technology Robot, named Hank, can be enjoyed by all ages.

Don't miss the **Motor Trend Best Driver's Car Display**. This special showcase will feature the magazine's pick for best new drivers car this year, along with several other contenders as road tested by the editors of *Motor Trend*. Featured vehicles include the **Porsche 911, BMW M2 Competition, BMW M850i, Jaguar XE Project 8, Lamborghini Urus, Ford GT350, Toyota GR Supra and the Bentley Continental GT V8.**

The **SoCal Work Truck Show** returns to the Anaheim Convention Center, featuring more than 50 commercial work trucks and vans from top manufacturers including Chevrolet, Ford, Fuso, Hino, Isuzu, Mercedes-Benz and Ram. From contractors to plumbers, highly customized trucks designed to fit specific work needs will be on display along with manufacturer representatives to provide information and answer questions.

The Go Green, Drive Clean exhibit, sponsored by South Coast Air Quality Management District (SCAQMD), will display how SCAQMD is leading the way towards the expansion of near-zero and zero- emissions technologies and how we're helping fleets and businesses go green with millions of dollars in incentives!

Additional special features at the show include:

- **Free Children's Admission** – All children 12 and under are admitted free all show days when accompanied by a paying adult.
- **Food Trucks** – Sample a delicious selection of tasty food truck eats, at the convention center.

The OC Auto Show is owned by the Orange County Automobile Dealers Association and produced by Motor Trend Auto Shows. The show will be open to the public Thursday, October 3 through Sunday, October 6, at the Anaheim Convention Center, located at 800 W. Katella Avenue, Anaheim, Calif. 92802. Show hours are, Thursday, from 4 p.m. to 10 p.m., Friday, from 12 p.m. to 10 p.m., Saturday, from 9 a.m. to 10 p.m. and Sunday, from 9 a.m. to 7 p.m. Ticket prices Thursday, October 3 through Sunday, October 6 are \$15 for adults and \$12 for senior citizens. Children 12 and under are admitted free when accompanied by an adult all show days. Admission for military (w/any DOD ID) and first responders is \$12. Purchase advance tickets at [www.AutoShowOC.com](http://www.AutoShowOC.com) and [receive a 10% discount](#). For additional information visit [www.AutoShowOC.com](http://www.AutoShowOC.com) or follow [www.facebook.com/OCAutoShow](https://www.facebook.com/OCAutoShow) on Facebook and [@OCAutoShow](https://twitter.com/OCAutoShow) on Twitter and Instagram. Hashtag #ocautoshow

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