



## 2023 OC Auto Show Media Preview

*New Model Vehicles, Concepts, EV Performance Track, Camp Jeep, Test Drives, and More*

### WHAT:

Please join us for a special media preview on opening day, **Thursday, October 5, from 1 to 4 p.m.**, before the show opens to the public. Members of the media are invited to preview new model vehicles, talk to manufacturer representatives, take test drives, and more. In conjunction with **National Drive Electric Week**, the show will offer an indoor **EV Performance Track** and EV learning center. Attendees will have the opportunity to go for a performance ride in a variety of EVs from Cadillac, Ford, Hyundai, Kia, Nissan, Volvo, and Volkswagen.

The [OC Auto Show](#) returns to the Anaheim Convention Center (October 5-8, 2023). This is the place to check out the latest 2024-model vehicles in a non-selling environment, talk to product specialists, inspect engines, and even going for a spin. Guests will have the opportunity to learn about hybrids, plug-in hybrids, EVs, fuel cell vehicles and traditional gas engines, helping them choose what best suits their needs. The auto show will feature several concept and all-new vehicles including the **Honda Prologue, Lexus GT, Grand Wagoneer Overland Concept, Nissan Ariya Surf Wagon Concept, Ford Mustang Dark Horse, Chevrolet Corvette E-Ray, Toyota Grand Highlander**, and more. Additionally, professional drivers will take passengers on a thrilling interactive adventure along an off-road test track at Camp Jeep®.

- 1-4p.m. Auto show is open to members of the media, manufacturer representatives on site to answer questions (Registration in Lobby Hall C)
- 4 p.m. Auto show opens to the public

### WHERE:

Anaheim Convention Center

800 W. Katella Avenue, Anaheim, CA 92802

*(Complimentary media parking, with proper media ID, will be available in all Anaheim Convention Center Car Parks)*

**RSVP:** email [deedee@spinpr.com](mailto:deedee@spinpr.com)

### INTERVIEW OPPORTUNITIES:

- [Autotrader Executive Editor Brian Moody](#) and [Autotrader Senior Editor Jason Fogelson](#) will be available for interviews to discuss industry trends, new model vehicles, EVs/hybrids/plug-in hybrids/gas vehicles, affordable vehicles, new technologies, and more.
- Manufacturer spokespeople will be available for interviews to showcase the latest models, new technologies and more.

### MORE INFORMATION:

Visit [www.AutoShowOC.com](http://www.AutoShowOC.com). Follow [@OCAutoShow](#) on Facebook and [@OCAutoShow](#) on Instagram

### CONTACT:

DeeDee Taft

Spin Communications

415/380-8390, [deedee@spinpr.com](mailto:deedee@spinpr.com)